

Your Charter Pitch: Draft and Feedback Process

YOUR 2 MINUTE CHARTER OVERVIEW

“Your Charter Pitch”

What grade levels will you serve? In what community? What are the pillar ideas of your school?	
What is the need or demand you are filling?	
What is the rationale behind your pillar ideas?	
How will the pillar ideas be realized; what structures of your school will ensure the mission comes to life?	
Who is invested in it, and who will ensure the fidelity and effectiveness of this school?	
When all of this is realized, why will it matter?	
Is there anything else really salient to the idea, spirit or heart of your school? If so, what? And, where might it fit into your elevator speech?	

Charter Pitches: What To Look For

- Does it stay around the 2 minute mark?
- Does it include all of the components of the pitch?
- Which parts sounded right on, clear, and compelling?
- Do all the parts of the pitch connect together?
- Which parts could use more clarity?
- Where could it be more powerful?



Student Assessment Planning Document

What is your overarching approach to assessment? What do you believe is the purpose of strong assessment practices? And, what kinds of assessment practices are most effective to understand student progress to inform instruction?

Assessment Area	Selected Assessment Tools/Approaches	Formative or Summative Assessment?	Rationale/Research	Alignment to Mission and Assessment Philosophy	Cost? Training? Other?
Reading					
Writing					
Math					
Science					
Social Studies					



Programmatic Assessment SMART Goal Practice (Specific, Measurable, Achievable, Relevant, Timely)

What will you measure? (Remember, we measure what we value!)	
Expected	School/Mission-Specific
Reading	
Math	
Culture/Behavior	
Attendance/Chronic Attendance	
Subgroups/Achievement Gap	

Choose one that is mission specific and try creating a SMART Goal for it.

Goal:				
Is this specific?	How will you measure it? What tool/s will you use?	What actions will you be able to take to effect this outcome? And why is it reasonable?	How does this goal connect to the purpose and mission of your school?	What is your timeline for this goal?



STRUCTURES OF PROFESSIONAL DEVELOPMENT

How will you develop teachers to fit your model?

What is your theory of professional development?

- *How do adults best learn?*
- *What are the conditions and structures necessary for maximizing adult professional growth and development?*

Recruitment

- *Where/how will you recruit highly successful teachers that are most aligned with your philosophy and approach?*
- *What will you do during your hiring process that will begin the process of developing effective, mission-aligned teachers?*

Induction

Part 1. The Founding Teachers.

- *When will induction take place?*
- *How long will it be?*
- *What is the table of contents for that induction?*
- *What are the outcomes?*
- *Who will lead it?*

Part 2. Post-Founding Teachers.

- *When will induction take place?*
- *How long will it be?*
- *What is the table of contents for that induction?*
- *What are the outcomes?*
- *Who will lead it?*

Mentorship

- *What will be the structure of your mentorship program?*
- *What are expectations and goals of mentors (# of meetings and/or observations, goals)?*
- *Who will serve as mentors?*
- *How long will new teachers to your school have a mentor?*
- *How will mentors be trained and normed?*

On-going Professional Development

- *What will be the structures for on-going professional development as a whole group?*
- *For teams?*
- *For individuals?*
- *How often?*
- *Who will lead it?*
- *What are some of the anticipated on-going strands of professional development?*

Other

- *What other structures/approaches for professional learning will be embedded in your school model?*