



CHARTER DESIGN SERIES SESSION 2

DOCUMENTS



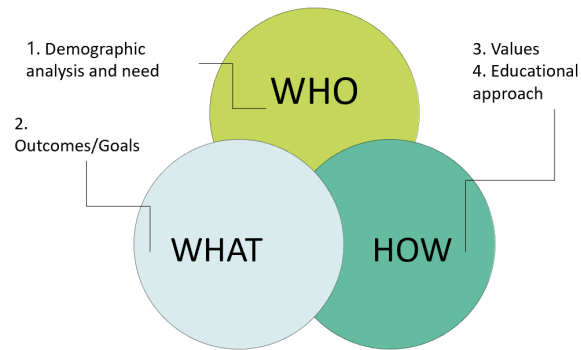
2 Minute Charter Pitches Elements

- **Who You Are Serving**
- **Your Core, Unmovable Ideals**
- **The Need/Demand Your Filling**
- **Your Rationale for Your Approach**
- **The Structures, Programs That Will Realize Your Mission**
- **The People Who Will Make the Dream Come Alive**
- **What It Looks Like When the Dream Is Realized**

Charter Pitches: What To Look For

- **Does it stay around the 2 minute mark?**
- **Does it include all of the components of the pitch?**
- **Which parts sounded right on, clear, and compelling?**
- **Do all the parts of the pitch connect together?**
- **Which parts could use more clarity?**
- **Where could it be more powerful?**

THE MISSION STATEMENT



Sample LAYC YouthBuild PCS will transform the lives of out-of-school youth in the District of Columbia by offering a bilingual educational option that combines an academic program with vocational training, employability skill -building, and community service – a program designed to prepare young people for college or the workplace while they work to create housing for the city’s low-income residents.

YOUR MISSION STATEMENT

Mission Statement Rubric

	Yes	Partially	No	Explanation
Does the mission statement define the purpose and values of the school? (HOW)				
Is the mission clear about the students the school will serve? (WHO)				
Does the mission statement communicate high expectations and aspiration? (WHAT)				
Does the mission statement help to clarify this school from any other school? (HOW)				
Will the mission be a guidepost or anchor for the school, its leaders, and its community once you're gone? (HOW)				

CONNECTING MISSION TO PRACTICE

MISSION STATEMENT:

Pedagogical Approaches	
Curriculum Choices	
Professional Development and Induction	
Assessment	
Physical Environment	
Governance Structures	
Culture Building	
Parent Engagement	
Schedule	
School Events	
Budgeting	
Community Outreach and Partnerships	
Other	

YOUR STUDENT EXPERIENCE

A Freire Model

What will students find in your school? What will be unique and different for them?	What will students NOT/NEVER find in your school?

CURRICULAR AND PEDAGOGICAL CHOICES

	Your Choice	Connection to Mission/Pitch	Evidence of Efficacy
(Pedagogical Choice #1)			
(Pedagogical Choice #2) ?			
Math			
Reading			
Writing			
Social Studies			
Science			
Other			

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